

# Diversity Resource Guide

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*A look at diverse  
services in Asheville.*

## Welcome to Mission Hospitals!

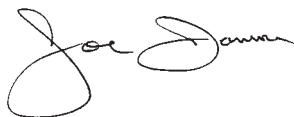
As you may be aware, this region has a rich cultural history in addition to ever-growing diverse populations. Mission is committed to making our hospital one that reflects the community we serve. We strive to provide an inclusive and supportive environment that exemplifies our core values, MERIT - Mercy, Excellence, Respect, Integrity, and Trust/Teamwork.



In this guide you will find a wealth of resources for various cultural organizations, places of worship, services, and businesses. We believe this serves as only an introduction to what this community has to offer and may assist in your overall professional and social wellness. Additionally, we are eager to receive your input on how we can enhance your experience of working and living in Asheville. Please send your valuable suggestions and thoughts to our Vice President of Human Resources, Maria Roloff (call 213-1122 or email [Maria.Roloff@msj.org](mailto:Maria.Roloff@msj.org)).

Visit [missionhospitals.org/diversity.htm](http://missionhospitals.org/diversity.htm) for more information about diversity at Mission and in Asheville, diversity projects that are underway, and additional fun and useful resources.

Sincerely,

A handwritten signature in black ink that reads "Joe Damore". The signature is fluid and cursive.

Joe Damore  
President & CEO

## BARBERS/SALONS/ BEAUTY SUPPLIES

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**Flavaz Barber & Beauty**  
255 Short Coxe Avenue  
Asheville, NC 28801  
828-254-6455

**Jolie de Shea's Hair Design  
& Boutique**  
295 W. Haywood Street  
Asheville, NC 28801  
828-254-0231

**J's Hair Studio**  
1570 Patton Avenue  
Asheville, NC 28806  
828-253-4867

**New Images**  
172 S. Liberty Street  
Asheville, NC 28801  
828-251-0840

**Sensational Hair Zone**  
592 Haywood Road  
Asheville, NC 28806  
828-258-9777

**Stephanie's Hair & Beauty  
Design Studio**  
39 S. Market Street  
Asheville, NC 28801  
828-255-0681



*Gathai Cogdill, RN  
CV Progressive Care*

**The Kutt**  
46 S. Market Street  
Asheville, NC 28801  
828-255-7791

**Trax's**  
2398 Hendersonville Road  
Arden, NC 28704  
828-681-8831

**Venus Beauty Supply**  
891 Patton Avenue, Suite D  
Asheville, NC 28806  
828-255-8633

## **PLACES OF WORSHIP**

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### **Basilica of St. Lawrence**

97 Haywood Street  
Asheville, NC 28801  
828-252-6044

### **Bethel SDA**

238 S. French Broad Avenue  
Asheville, NC 28801  
828-252-8105

### **Centro Catolico Hispano**

97 Haywood Street  
Asheville, NC 28801  
828-252-8826

### **Centro Cristiano de Asheville**

Pastor Raymundo Gonzalez  
Meets at Crossroads Assembly  
20 South Bear Creek Road  
Asheville, NC 28806  
828-254-5519 ext. 314 or ext. 317

### **Faith Tabernacle Full Gospel**

200 Brooklyn Road  
Asheville, NC 28803  
828-274-7678

### **Hopkins Chapel**

321 College Place  
Asheville, NC 28801  
828-254-6098

### **Iglesia Manantial de Vida**

Meets in Calvary Baptist  
Church building  
531 Haywood Road  
Asheville, NC 28806  
828-281-3332

### **Johnson Memorial Church of God in Christ**

28 Forsyth Street  
Asheville, NC 28801  
828-254-4951

### **Mt. Zion Missionary Baptist**

47 Eagle Street  
Asheville, NC 28801  
828-252-0515

### **Nuestro Salvador**

Meets in Abiding Savior  
Lutheran Church  
801 Old Charlotte Highway  
Fairview, NC 28803  
828-277-1797

### **St. Joan of Arc Catholic Church**

919 Haywood Road  
(Corner of Haywood and  
Mitchell Roads)  
Asheville, NC 28806  
828-252-3151

### **St. Margaret Mary Catholic Church**

102 Andrew Place  
Swannanoa, NC 28778  
828-686-8833

### **St. Matthias Episcopal**

1 Dundee Street  
Asheville, NC 28801  
828-285-0033

### **Sycamore Temple Church of God in Christ**

11 North Ann Street  
Asheville, NC 28801  
828-253-2968

## **RESTAURANTS**

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### Asian

#### **Asian Grill**

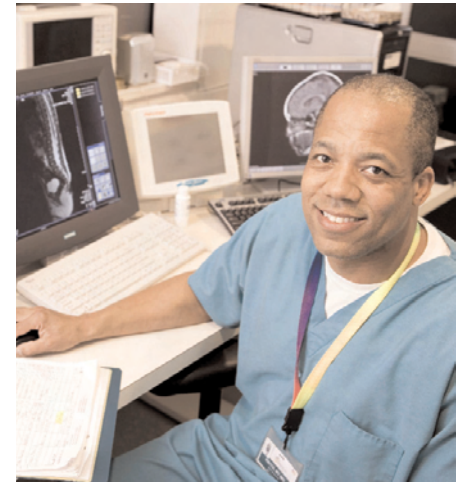
1851 Hendersonville Road  
Asheville, NC 28803  
828-277-1558

#### **Heiwa Shokudo**

87 North Lexington Avenue  
Asheville, NC 28801  
828-254-7761

#### **Ichiban**

2 Hendersonville Road  
Asheville, NC 28803  
828-252-7885



*Keith Anderson*  
MRI

#### **Thai Basil**

Grove Arcade  
1 Page Avenue, Suite 151  
Asheville, NC 28801  
828-258-0036

#### **Wasabi**

19 Broadway Street  
Asheville, NC 28801  
828-225-2551

## Home Style/Southern

### **Mayfel's**

22 College Street  
Asheville, NC 28801  
828-252-8840

### **Ritz Restaurant**

42 South Market Street  
Asheville, NC 28801  
828-225-3031

## Indian

### **India Garden**

156 S. Tunnel Road  
Asheville, NC 28805  
828-298-5001  
www.indiagardenonline.com

### **Mela Indian Restaurant**

70 North Lexington Avenue  
Asheville, NC 28801  
828-225-8880  
www.melaasheville.com

## Mediterranean

### **Ali Baba**

Grove Arcade  
1 Page Avenue  
Asheville, NC 28801  
828-253-2366

### **Jerusalem Garden Café**

78 Patton Avenue  
Asheville, NC 28801  
828-254-0255

### **Mediterranean Restaurant**

57 College Street  
Asheville, NC 28801  
828-258-0476

### **Rezaz Mediterranean Café**

28 Hendersonville Road  
Asheville, NC 28803  
828-277-1510  
www.rezaz.com



*Primaldeep Stephens  
Respiratory Care*

### **Zambra**

85 Walnut Street  
Asheville, NC 28801  
828-232-1060  
www.zambratapas.com

### **Mission's Diversity Committee**

Mission's Diversity Committee was established in 1996 to ensure that all Mission employees, patients and visitors — regardless of race, color, gender, national origin, age, sexual orientation, disability, religion, or other characteristics — feel welcomed when they enter our facilities.

The Diversity Committee is made up of representatives from throughout Mission Hospitals and the community. Each of these representatives shares his or her opinions at the committee's monthly meetings, as well as at the meetings of his or her chosen diversity action team.

For more information about the work of the diversity committee, contact Randall Richardson at (828) 213-1195 or [jpyrlr@msj.org](mailto:jpyrlr@msj.org).

### **Mission's Diverse Workforce**

Mission's workforce is diverse. We have staff with different ethnic heritages, religions, sexual orientations, and educational backgrounds. We take diversity issues seriously and do our best to create an atmosphere where all feel welcome and valued.

Mission is currently focused on bringing more qualified minorities into professional and medical staff positions. And it is working to create more and better advancement opportunities, so that all employees feel valued as workers and as individuals.

If you want to learn more about opportunities for qualified minorities, please contact our Human Resources department at (828) 213-4400.

## Mexican

### **El Rebozo**

2270 Hendersonville Road  
Arden, NC 28704  
828-687-3775

### **Guadalajara Mexican Restaurant**

4 South Tunnel Road  
Asheville, NC 28805  
828-298-0702

### **La Carreta**

1916 Hendersonville Road  
Asheville, NC 28803  
828-651-4462

or

100 Merrimon Avenue  
Asheville, NC 28801  
828-225-4600

### **Salsa's**

6 Patton Avenue  
Asheville, NC 28801  
828-252-9805

## Native American

### **Spirits on the River**

571 Swannanoa River Road  
Asheville, NC 28805  
828-299-1404

For additional restaurant listings,  
visit [mountainx.com/dining](http://mountainx.com/dining).

## RETAIL/SERVICES

### Auto Repair

#### **Auto Mechanic La Orellana**

Auto Repair Shop  
514 Haywood Road  
Asheville, NC 28806  
828-215-5721

### Cleaning

#### **Mary's Cleaning Services**

828-691-0107

### Clothing

#### **La Herradura**

891M Patton Avenue  
Asheville, NC 28806  
828-225-5931



*Harry Kemp  
Radiology Diagnostics*

### Dental

#### **Boca Ceramic Dental Laboratory**

2160 Hendersonville Road  
Skyland, NC 28776  
828-684-5154

#### **Alicia Rodriguez DDS**

(English & Spanish)  
18 Johnston Boulevard  
Asheville, NC 28806  
828-254-1561

### **History of Diversity at Mission**

In September 2001, Mission was the recipient of the NAACP's President's Award for our efforts in diversity under the leadership of then CEO, Bob Burgin. And in January 2002, the NAACP awarded Mission the Annual Cooperative Award for support of the local and national offices of the NAACP.

Mission is committed to being a place where diversity is honored. In fact, two of our core values specifically emphasize our intention:

**Mercy:** We work to create a caring and compassionate environment responsive to the emotional, spiritual and physical needs of all persons.

**Respect:** We value the innate dignity of all persons, respect their uniqueness and diversity and enable the development of each one's full potential.

## Grocery

### **Chapala Grocery**

2188 Hendersonville Road  
Asheville, NC 28801  
828-681-8899

### **Taqueria Rincon Latino**

481 Dearview Road  
Asheville, NC 28806  
828-250-9273

### **Tienda Hispana La Piedrita**

791 Haywood Road  
Asheville, NC 28806  
828-258-6686

## Lending Services

### **Fabiola Suarez, Professional**

5 Allen Avenue, Suite B  
Asheville, NC 28803  
828-684-2237 or 1-877-276-2488  
fabi@prolendingasheville.com

## Medical

### **Kuai Acupuncture Clinic**

114 Arlington Street  
Asheville, NC 28801  
828-254-2167

## **SUPPORT ORGANIZATIONS**

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### **Culture Connection Servicios Para Hispanos**

2113 Spartanburg Highway  
Suite A  
East Flat Rock, NC 28726  
828-692-0082

### **NAACP**

91 Patton Avenue  
Asheville, NC 28801  
828-281-3066  
www.naacp.org

### **United Way of Asheville and Buncombe County**

50 South French Broad Avenue  
Asheville, NC 28801  
828-255-0696  
www.unitedwayabc.org

### **YMCA**

53 Asheland Avenue, Suite 105  
Asheville, NC 28801  
828-251-5909  
www.ymcawnc.org



*Tammy Fox  
Lab*

### **YMI Cultural Center**

39 South Market Street  
(Corner of Eagle and  
Market Streets)  
Asheville, NC 28801  
828-252-4614  
www.ymicc.org

### **YWCA**

185 South French Broad  
Asheville, NC 28801  
828-254-7206  
www.ywca.org

For more information on the multicultural community  
in Asheville, visit [www.theurbannews.com](http://www.theurbannews.com).

### **Interpreter Services**

At Mission, we offer interpreter services on-site for our patients and families that need assistance. These services are offered 24 hours a day, seven days a week at no charge to patients. In-person hospital interpreters are available for Spanish, Russian, and Sign Language. We offer telephone interpretation for all other languages.

If you need help speaking with anyone at Mission Hospitals, please contact Interpreter Services at (828) 213-0289 or [interpreting@msj.org](mailto:interpreting@msj.org).



*Mission Hospitals, Inc. is not affiliated with, and does not make any representations for or against, any of the businesses or organizations listed in this guide. Also, while Mission has attempted to identify many area businesses and organizations that cater to minority customers, Mission does not represent that its listings are completely up-to-date or comprehensive.*



Human Resources  
5 Frederick Street  
Asheville, NC 28801  
(828) 213-5600

**[missionhospitals.org](http://missionhospitals.org)**